

2019 Rules and Regulations

Swag on Swasey

The Swag on Swasey craft fair is geared for crafters, artisans, and artists. This is not a juried show. This market is not open to direct sales companies or food vendors.

Rentals & Reservations

Reservations are required. You can either sign up on Eventbrite or you can complete this application and return the signed application with payment. Set-up on the parkway is on a first-come, first-served basis. **WE WILL NOT BE ASSIGNING SPACES, SPECIFIC SPOTS ON THE PARKWAY CAN NOT BE RESERVED.** Space will consist of one vehicle (which will stay with you) and your set-up of approximately 10x12. You must provide your own tables, chairs, tents, umbrellas and display shelves. This fair will be on the road, tent stakes are not allowed in the grassy areas. **THIS IS A RAIN OR SHINE EVENT, SO PLAN ACCORDINGLY.**

Payments

Check payments are accepted up until ten days prior to the market date with your signed agreement. Full payment is required in order to reserve a spot. Payment constitutes a contract between vendor and ecm design, inc. and the vendor thereby agrees to adhere to Swag on Swasey (ecm-design, inc.) policies. If you prefer to pay with a credit card, please sign-up through Eventbrite.

Policies

1. Set-up time for vendors is 8:30am to 9:45am on market day. **Vendors will not be allowed on Swasey Parkway prior to 8:30am. Swasey Parkway is a two way street, the operators of Swag on Swasey will close the road at 8:30 and begin to welcome vendors on to the craft fair site. Any vendor violating this will be removed from the market and be banned from future participation.**
2. For morning set-up, vendors will enter Swasey Parkway from the Newfields entrance (NH-85) only.
3. Vendor designated areas will be in the roadway. Tents are allowed but only in the roadway. Tent stakes are not allowed on the grassy areas of Swasey Parkway. Electricity is not available on Swasey Parkway.
4. Vendors who reserve a space and do not show up by 9:30am will forfeit the reservation. **No refunds will be given for vendors who do not show.**
5. Vendors will conduct themselves in a professional, courteous manner at all times. The use of loud, profane or abusive language is not permitted. The consumption of alcoholic beverages on Swasey Parkway is strictly prohibited. Any violators will be removed from the market and be banned from future participation.
6. Vendors can pack up merchandise at any time but will not be allowed to drive out of Swasey Parkway until after the market has closed. Vendors will need to be patient exiting the parkway as safety is our number one concern.
7. All Vendors are required to keep their area clean and free of hazards. No one is permitted to leave or discard merchandise, boxes or cartons on Swasey Parkway. All trash must be removed at the end of the market.
8. Vendor is responsible for carrying the appropriate insurance and licensing for their business.
9. The selling of hot or cold drinks of any kind are not permitted unless prior approval has been agreed upon.
10. Pets of any type (excluding personal assistance animals) are not allowed on Swasey Parkway.
11. All merchandise must be removed from spaces at the end of the event.
12. Vendor agrees to indemnify and hold ecm design, inc., Swag on Swasey, The Town of Exeter, and the Swasey Parkway Trust harmless against all claims for injury and damage to persons and/or property arising from or in any way related to vendor's rental of space from ecm design, inc. Vendor assumes all risk and liability for injury, damage or loss due to theft, accident or negligence.

Prohibited Items

The sale of firearms, ammunition, explosive materials, chemicals, pornographic or offensive materials, livestock, pets, drugs or drug paraphernalia, alcoholic beverages, fireworks, piercing or any service that may be deemed offensive by management is additionally strictly prohibited. Management reserves the right to have any item or items removed from sale at its sole discretion.

Application Agreement

Vendor Information

Name/Business Name _____

Address _____

_____ Phone _____ Email _____

Website _____ Social Media pages _____

Type of merchandise to be sold:

Please email pictures of your merchandise to include in our online advertising to beth@ecm-design.com.

This agreement between ecm design, inc. and the above vendor is for renting the following space(s)

Vendor space - one vendor & vehicle Space will consist of one vehicle (which will stay with you) and your set-up of approximately 10x12. You must provide your own tables, chairs, tents, umbrellas and display shelves.

July 20

Sept 14

\$40 payable to ecm design, inc. per market

Please note: This is a rain or shine event, vendors can not pack-up and leave early.

Swasey Parkway is a closed road from 8:00AM - 6:00PM except for emergency vehicles.

MAKE CHECKS PAYABLE TO ecm design, inc., 20 Water Street, Rear, Exeter, NH 03833

Vendor acknowledges receiving a copy of the rules and regulations of the 2019 Craft Fair and agrees to abide to all policies listed therein. This authorization is for the entire 2019 season.

Vendor: _____ Date: _____